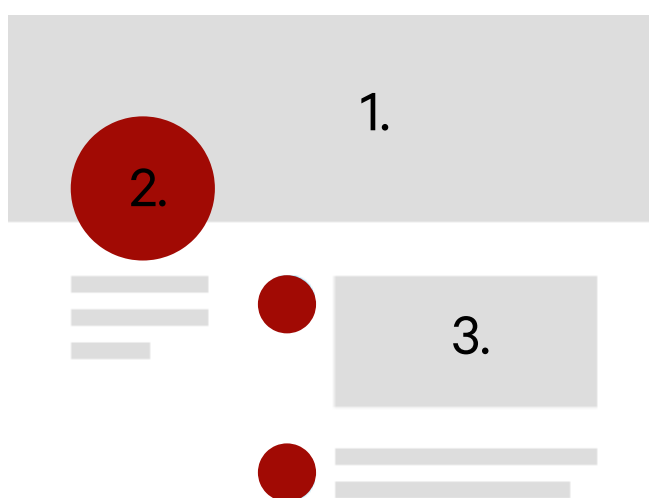
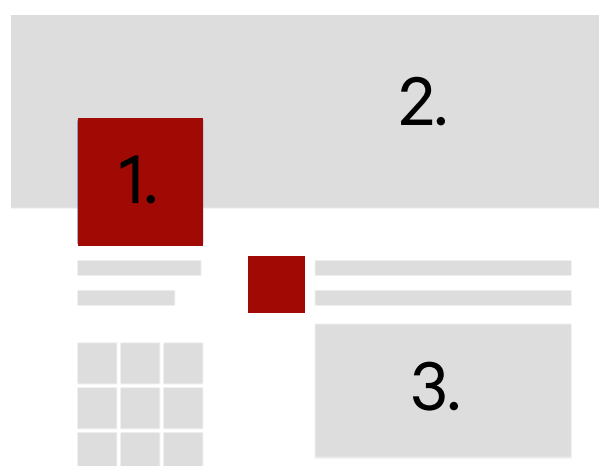


# MSOE SOCIAL MEDIA IMAGE GUIDE



## FACEBOOK

- 1. **Profile Photo:** 180 x 180 px
- 2. **Header/Cover Photo:** 820 x 312 px
- 3. **Shared Image:** 1200 x 630 px



## TWITTER

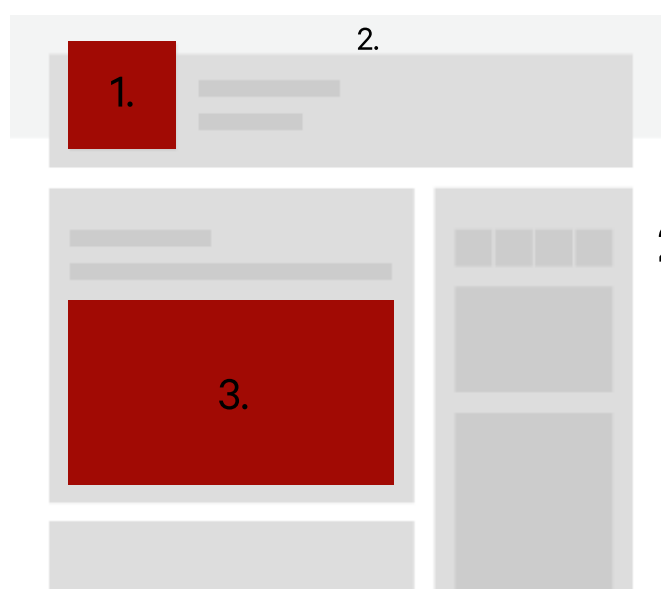
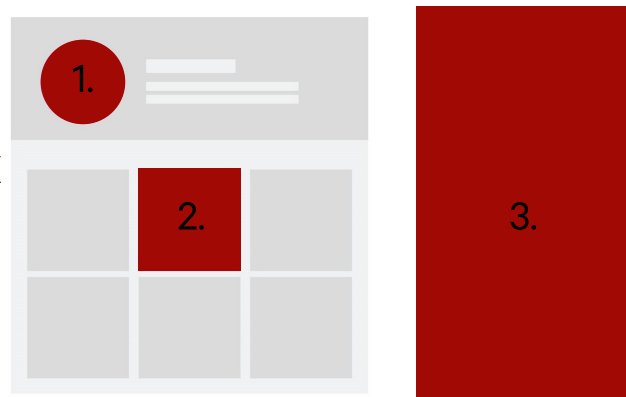


- 1. **Header/Cover Image:** 1500 x 500 px
- 2. **Profile Image:** 400 x 400 px
- 3. **In-Stream Photo:** 506 x 253 px



## INSTAGRAM

- 1. **Profile Image:** 110 x 110 px
- 2. **Photo Size (in feed):** 1080 x 1080 px
- 3. **Instagram Stories:** 1080 x 1920 px



## LINKEDIN



- 1. **Company Profile Image:** 300 x 300 px
- 2. **Company Cover Image:** 1536 x 768 px
- 3. **Shared Link or Image:** 1200 x 628 px

QUESTIONS? CONTACT THE  
DIRECTOR OF DIGITAL MARKETING

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