



EXTRAORDINARY TOGETHER

MSOE Community,

Collaboration, community and open communication were principles that guided the strategic plan's development. As we make progress toward our ambitious goals, these principles will remain critical to us. To that end, I plan to provide periodic updates to you as we achieve milestones and have significant news to share. A few such highlights are provided below.

Commitment to Community

The **employee survey** was sent to all faculty and staff and closed Oct. 26 with 81% of full-time employees participating. The findings will help us understand the elements of our culture we want to preserve and those we can improve as we work to create a culture that embraces MSOE's shared values. Thank you for taking the time to provide your candid and honest feedback.

MSOE Brand focus groups and surveys were conducted earlier this year including nearly 200 faculty and staff participants, 250 alumni participants and several Regents. The findings were incorporated into an MSOE brand strategy, presented to Regents and Corporation members at the October annual meeting and will be shared during campus info sessions in December.

A major goal for MSOE was to develop a **single contact** for educational, corporate, and community organizations to use in engaging MSOE. Earlier this month the leadership team reviewed, approved and posted a position for a Director of Corporate Outreach and will keep you updated as we progress in the search.

Learning & Discovery

New web pages featuring the [MSOE Mindset](#) and news about the [CREATE Institute](#) are now live. Three new positions have been posted, including program assistant and coordinator of curriculum integration.

Faculty Senate and Faculty Council worked together to develop a working definition of "Scholarship at MSOE". In addition, committees and working groups have been formed around key strategies including organizational structure, co-curricular and extra-curricular programs, and the academic calendar.

Being Extraordinary

A master facilities planning committee, chaired by VP of Operations Kevin Morin, has been formed to assess campus spaces and consider how we might align their use with strategic priorities. Similar working groups are conducting safety and security assessments throughout the campus, reviewing our information technology plan and beginning work on a multiyear forecast to focus our budget and resources in support of the strategic plan.

In the area of Development, great progress has been made in staffing, prospect research and a successful student-led calling program. As we seek to build a campus culture of philanthropy, we have re-engaged

the Board of Regents' development committee, posted a position to grow planned giving and are working to create new programs and improve communications across key stakeholder groups.

If you would like additional details, the strategic plan is now available on the [MSOE website](#) including a [progress page](#) to track updates. A dashboard based on our KPI's is currently in development and will be added to the website once it is available.

Thank you for your continued interest and engagement in our strategic plan.